

TPCF2020

The 8th Annual
Practitioner Channel Forum



HOTEL

JFK Airport, New York City
April 23–24, 2020

CORPORATE SPONSORSHIP OPPORTUNITIES



www.TPCForum.com



FOR THE NATURAL PRODUCTS EXECUTIVE



TPCF2020

The 8th Annual Practitioner Channel Forum

Now in its eighth year, the event draws executives from leading finished product brands, and branded ingredient companies, as well as key opinion leading practitioners from the holistic and functional medicine fields.

The 2020 Forum, slated for April 23–24 at the TWA Hotel at JFK Airport in New York City, coincides with HPC's 20th anniversary.

Sponsorship of **The Practitioner Channel Forum** is an ideal brand positioning opportunity for companies to demonstrate leadership status in the healthcare professional segment of the nutraceutical industry.

These unique and exclusive sponsorships give your company high visibility with top industry executives and thought leaders who are shaping the future of the rapidly evolving practitioner channel.

Come celebrate HPC's "2020 Vision" at the TWA Hotel!



**For more information
on TPCF sponsorships
PLEASE CONTACT:**

Erik Goldman: 212 406 8957
erik@holisticprimarycare.net

or

Meg Sinclair: 212 406 8958
meg@holisticprimarycare.net

CORPORATE SPONSORSHIP OPPORTUNITIES

WED EVENING AMBASSADORS' CLUB WELCOMING RECEPTION • \$10K

Kick off TPCF2020 with sponsorship of our Wed evening (April 22) open bar & hors d'oeuvres welcoming reception in the TWA Hotel's fabulous Ambassador's Club—a spectacular renovation of the original jet-age TWA Ambassador's Club from the early '60s.

PACKAGE INCLUDES:

- Open Bar Sponsorship
- Company logo on TWA Hotel vintage departures flipboard
- Company item in TPCForum gift bag
- Logo & sponsorship statement on all TPCForum signage and marketing materials
- Contact information of all TPCF attendees



THURS EVENING COCKTAILS ON THE "CONNIE" Reception • \$15K

Sponsor the Thursday evening (April 23rd) open bar cocktail reception aboard the "Connie"—a 1958 Lockheed Constellation aircraft fully renovated as a mid-century modern party space.



PACKAGE INCLUDES:

- Open Bar Sponsorship
- 15 minutes' presentation time
- Company logo on TWA Hotel vintage departures flipboard
- Company item in TPCForum gift bag
- Logo & sponsorship statement on all TPCForum signage and marketing materials
- Contact information of all TPCF attendees
- Complimentary registration for two company representatives



THURS NIGHT GALA DINNER & HPC's 20th ANNIVERSARY CELEBRATION • \$34K

The TPCForum is known for its top-tier healthy artisanal food. This year, for HPC's 20th anniversary, we're taking our culinary game to a new height. Demonstrate your company's leadership position by sponsoring this year's gala.

PACKAGE INCLUDES:

- Sponsorship of gala buffet dinner for entire assembly
- Speaking opportunity (10 min) during reception/dinner
- Tabletop display for company marketing materials
- Company logo on TWA Hotel vintage departures flipboard
- Company item in TPCForum gift bag
- Logo & sponsorship statement on all TPCForum signage and marketing materials.
- Sponsorship statement on all Forum signage throughout venue
- Contact information of all TPCF attendees
- Complimentary Registration for three company representatives



"TOP DOCS" TABLE SPONSORSHIP • \$5K per table
Sponsor a table for 10 of your company's top NYC-area practitioners and help celebrate HPC's 20th anniversary.



THURS & FRI BREAKFAST SPONSORSHIP

\$6K for one day / \$11K for both

Fuel up the Forum by sponsoring our fresh, healthy & hearty buffet breakfasts for all TPCForum attendees.

PACKAGE INCLUDES:

- Sponsorship of buffet breakfast for TPCF attendees
- Tabletop display for company marketing materials
- Company item in TPCForum gift bag
- Logo & sponsorship statement on all TPCForum signage and marketing materials
- Sponsorship statement on all Forum signage throughout venue
- Contact information of all TPCF attendees



THURS & FRI LUNCH SPONSORSHIPS

\$7.5K for one day / \$14K for both

Our luncheon buffets are among the high points at every forum. Great food, excellent company, and free time to network and connect.

PACKAGE INCLUDES:

- Sponsorship of luncheon buffet for TPCF attendees
- Tabletop display for company marketing materials
- Company item in TPCForum gift bag
- Logo & sponsorship statement on all TPCForum signage and marketing materials
- Sponsorship statement on all Forum signage throughout venue
- Contact information of all TPCF attendees
- Complimentary registration for one company representative (w/ 2-day sponsorship)



COFFEE & NETWORKING BREAKS

\$7K

The 2020 TPCForum includes mid-morning and late-afternoon coffee breaks on Thurs, and a morning break on Fri. Refuel your colleagues with healthy natural snacks, good coffee, and quality teas. Sponsor one or all

SupplySide • TPCF SHUTTLE SPONSORSHIP

\$3K

Sponsor TPCForum's Shuttle Service transporting attendees from SupplySide East (at the Meadowlands) to the TWA Hotel at JFK. An hour-long ride to schmooze with colleagues and brand partners aboard a luxury shuttle bus.





For more information on
TPCF2020
SPONSORSHIPS

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